

May 1, 2005

Dear Friend:

The Ramapo Kennel Club is pleased to announce that they are currently accepting advertisements for the 2005 Show Day Catalog. This year's show will once again consist of two days, October 16th and 17th, and will be held at the Sussex County Fairgrounds, Augusta, New Jersey. By taking an advertisement in our catalog, your message will reach a great number of dog show people as well as our many guests.

Below, you will find all necessary information about the advertisements. The price for a full-page ad is \$32.00 without a photo and \$40 for an ad with one photograph. The deadline is August 12th, 2005.

Thank you for your support.

Sincerely,

Diane Ammerman
Jeffrey Ball

Please complete the following information;

(Name)

(Phone)

(Address)

(Fax or Email)

If you have any questions, or would like any assistance, Please contact Diane Ammerman at Ammerman@us.ibm.com or Jeffrey Ball at jeffbetsyball@aol.com or call him at (201) 689-1323. Please mail completed ads to:

Jeffrey Ball
11 Pershing Avenue
Ridgewood, New Jersey 07450

(ADDITIONAL INFORMATION ON BACK)

All catalog printing is done by OFFSET. *Do not send cuts, electro mats or negatives.* The Superintendent will return all photographs and artwork to the Advertising or Show Chairperson on the day of the show. Unless ad is camera ready, composition will be made at the printer's discretion.

Reproductions of pictures from show catalogs, telephone books, business cards, etc, often result in POOR QUALITY and are not guaranteed. For best results, send a black and white glossy photograph. Any other photograph cannot be guaranteed and may reproduce a questionable quality picture. For additional artwork or camera work, an additional charge will be made.

Be Sure all Photographs,
artwork, etc., are labeled.

Do Not Bend, Tape or
Staple Pictures.

CATALOG PAGES ARE

4 ½ by 7 inches

An example of the size is
set up to the Right for quick
reference.

Please make checks payable

To: Ramapo Kennel Club.

Thank you for your

Support.